

S A N F R A N C I S C O
C O R O N A T I O N

1

9

8

2



**“SOMEWHERE OVER OUR RAINBOW...
...UPSTAIRS·DOWNSTAIRS AT
DUCKINGHAM PALACE”**

Presented by
the S.F. Tavern Guild Foundation and Empress Phyllis

**Best Wishes To
Our Candidate
MAE**



Mae

Congratulations To Empress Phyllis

Burt & Tommy

Grand Duke Roger

Billy

Al

Denny

**THE STALLION
749 Polk St.**



Your Most Imperial Majesties, Honored Guests from Distant Courts,
and My Loyal Subject from Throughout the Realm:

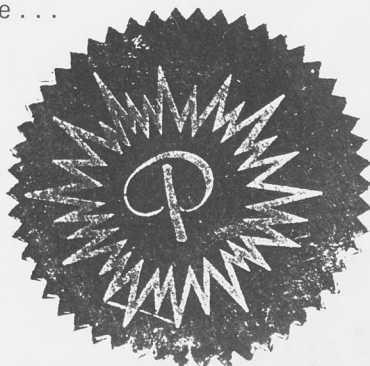
Welcome to Baghdad-by-the-Bay and Coronation '82. Whatever success may mark my reign is due to those of you who worked so unfailingly on our behalf. So, let this evening be our expression of undying thanks to you all. My special appreciation goes to . . .

- * The Imperial Cabinet, and those members of the Rainbow Court of Love and Happiness who made our year a memorable one—fun, exciting, and without equal.
- * To this most cosmopolitan of cities and its divergent, sophisticated citizens. We are proud to have represented them all—the Tenderloin, Castro, Polk, Financial District, and South of Market. It was a privilege to join social events with the Coits, bike runs, senior citizens, the MCC, the Rainbow Deaf Society, and to take part in fund raisers for so many worthy individuals and causes.
- * To our many out-of-town hosts and those from distant courts who were our guests. It was a wonderful opportunity to meet many beautiful people and I believe we achieved a new measure of cooperation and understanding.
- * To the San Francisco Tavern Guild and the Privy Council for their advice, counsel, financial help and support.
- * To my two emperors — Bobby Pace and Gene Bettis—whose encouragement was unfailing.
- * To the candidates for Empress '82—Brett, Connie and Mae— and their committees. They waged honorable campaigns and raised enthusiasm to new levels.

Tonight we will all unite behind a new empress. As the weeks wear on and the excitement and lustre of Coronation Week dim, do not forget your empress. She is nothing without you. But consider what she can accomplish with you.

For me, this year has been "the best of times." Granted, there was a day or two when I thought "the worst of times" were upon us. But through it all, I'M STILL HERE!

And I always will be . . .



Love,
And renewed good wishes,

Phyllis

Phyllis
Empress XVI de San Francisco

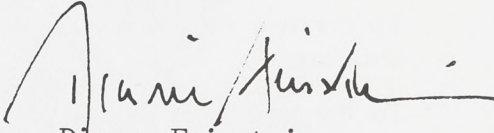
Greetings

On behalf of the people of the City and County of San Francisco, I am pleased to extend our warmest greetings and best wishes to all of those attending the Coronation 1982 Ball, which will be held in our City on Saturday, February 6, 1982, in our beautiful California Hall.

San Francisco is one of the most unique, and wonderful cities in the world, a cornucopia of cultures that is rich beyond measure in diversity and which thrives on variety.

As Mayor of San Francisco, I am honored to welcome you and to have you as a guest in our very special city. Please have a wonderful visit.




Dianne Feinstein
Mayor

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(Pinball)

COME IN AND ENJOY ...

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Find Your Own Level**

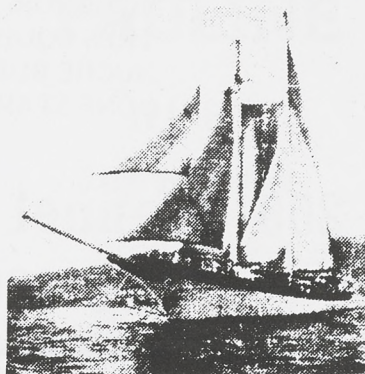
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We're **GREAT OUTDOOR ADVENTURES** and we arrange the opportunity for gay people from all walks of life to participate together in things that they might not ordinarily do alone. We run the gamut from learning to make a good souffle to magnificent all Gay Caribbean Cruises on authentic clipper ships.

If you think 1981 was a good year, just look at some of the things that we have planned for 1982....



Sail the Caribbean with 75 to 120 other gay people on any one of our four Windjammer Cruises including round-trip air fare, all accommodations and meals, stopovers in each port, and twelve days unlimited additional air travel (two week cruise excepted), all for \$995.00 bachelor quarters.

And also coming up this year.....

- **Three trips to Puerto Vallarta**
- **Hawaiian Holidays**
- **All gay wagon train trips**
- **A tour of Spain and Portugal**
- **Whitewater rafting in California, Oregon, Idaho and The Grand Canyon**
- **and locally, California Camping, Backpacking and resort trips**

But, that's only **part** of the story. **G.O.A.** isn't only travel and outdoor recreation. Gay men and women of all ages and backgrounds enjoy even the simplest of get-togethers like coffeehouses and evenings at the theatre.

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We wish you all the very best

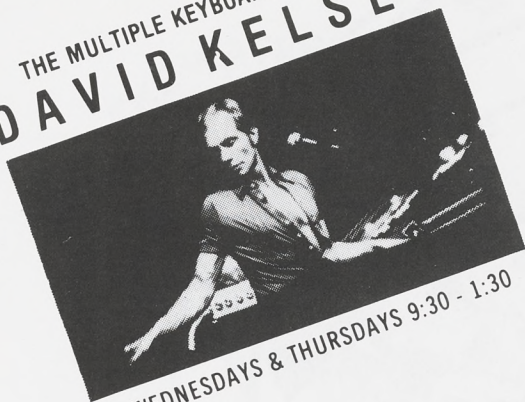
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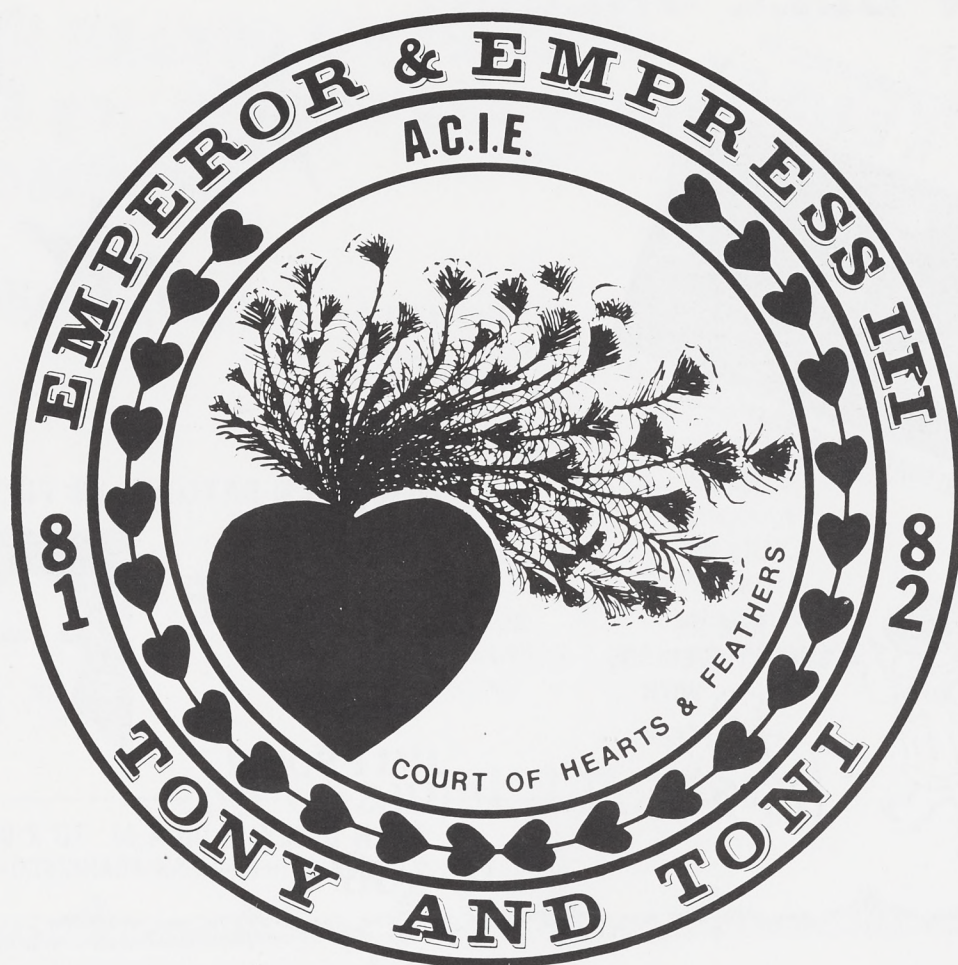
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and*

Lady Toni

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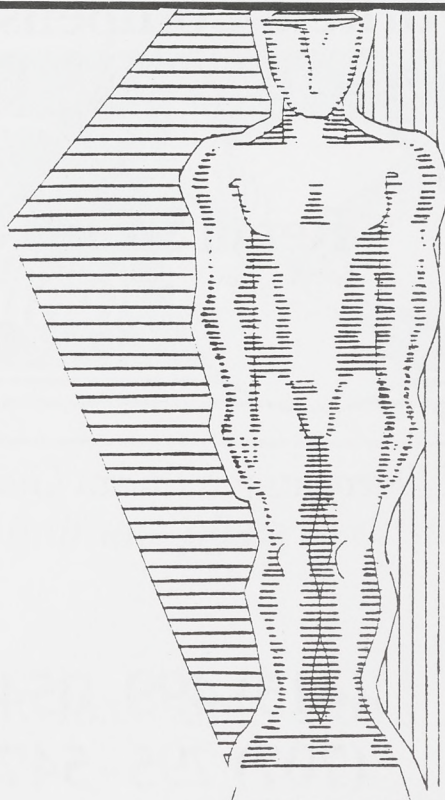


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Sunday, February 7th
Come as you are.

Doctors, teachers, cowboys, lawyers, waiters, drag queens, nurses, keypunch operators, concert pianists, pastry chefs, black leather bikers, mailmen, mailwomen, student bodies and everybody.

February 7th is your night to shine.

The 8th Annual Cable Car Awards & Show will be presented to honor outstanding achievement throughout the gay community of the Bay Area. Everything and everyone representing the very best of what we are.

The Cable Car Awards. It doesn't matter who you are or how you come. What counts is how you feel.

Outstanding.
The 1982
Cable Car Awards
& Show



**Tickets: \$10 Balcony General Admission,
\$15 and \$20 Main Floor Reserved Table Seating.**

Doors open at 6:00pm, award balloting continues until 7:30pm.
Tickets available at the door and at: Headlines and Gramophone
Castro and Polk stores), Starlight Room, 1121 Market Near 8th.

**LET'S MAKE IT
TOGETHER**



Thank You San Francisco!



IMPERIAL
CROWN
PRINCE



301 TURK ST.

775-3260

SAN FRANCISCO

Phyllis...
It's been a Ducky
year!
Watch for



JRH
Mike

Remy

San Francisco Tavern Guild Foundation presents

THE CANDIDATES For Empress XVII



BRETT



CONNIE



MAE





*Thank you for all
your Love and Support
Phyllis*

CORONATION '82

Somewhere Over Our Rainbow . . .

6:00p.m.	Doors Open
7:00p.m.	Introduction of the Master and Mistress of Ceremonies
7:05p.m.	Invocation
7:10p.m.	Presentation of Flags and National Anthem
7:15p.m.	Entrance of Their Imperial Majesties, the Emperor and Empress of San Francisco, Gene Bettis and Phyllis
7:20p.m.	Introduction of Visiting Courts (in alphabetical order)
9:30p.m.	INTERMISSION - Dancing
9:40p.m.	Introduction of Master and Mistress of Ceremonies
9:45p.m.	Entrance of Empress Phyllis and Emperor Gene Bettis
9:50p.m.	Introduction of San Francisco Royalty and Title-holders
11:00p.m.	Presentation of Mayhem & Madness
11:10p.m.	Presentation of the Rainbow Court of Love & Happiness
11:20p.m.	INTERMISSION - Dancing
11:30p.m.	Entrance of Empress Phyllis and Emperor Gene Bettis
11:35p.m.	Introduction of Candidates for the office of Empress de San Francisco
12:00a.m.	Special Awards & Proclamations
12:10a.m.	Presentation of Imperial Family of San Francisco
12:30a.m.	Last Walk of Empress Phyllis
12:35a.m.	Coronation Ceremony
1:00a.m.	Exit

Adinsandale

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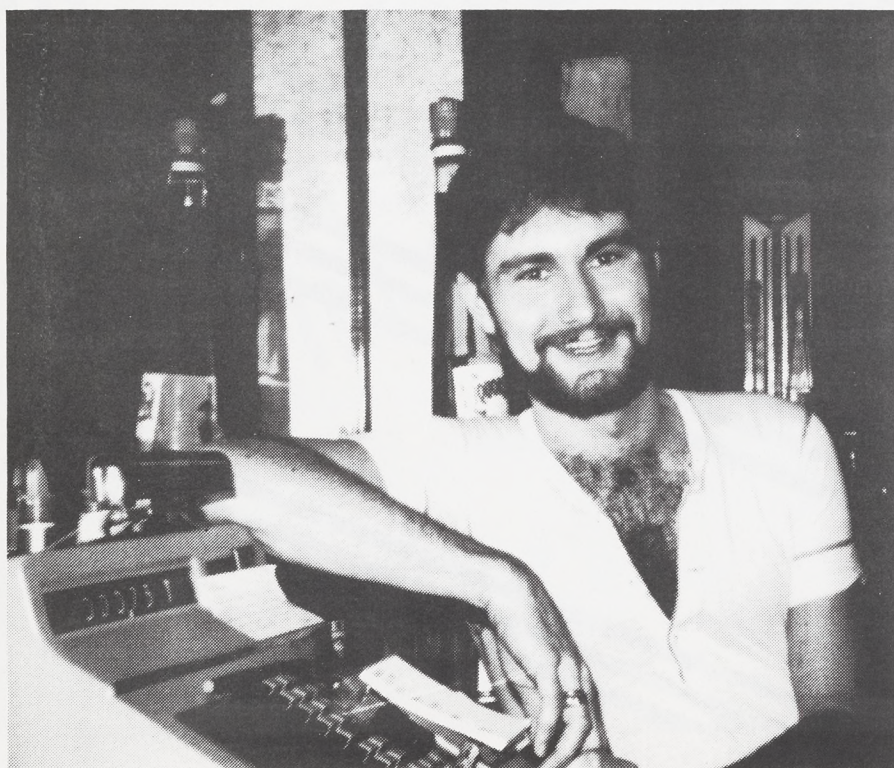
Ad Mejorum Imperatrix Gloriam!!

CORONATION CHAIRMEN



Chuck Morrow

CHAR, EMPRESS XIII de SAN FRANCISCO



Mark Frieze

MR. GAY SAN FRANCISCO



SAN FRANCISCO

TAVERN GUILD FOUNDATION

P.O. BOX 11309

SAN FRANCISCO, CALIFORNIA 94101

OFFICE: (415) 771-6133

February 6, 1982

Welcome to the Coronation Ball:

The San Francisco Tavern Guild Foundation and the Empress de San Francisco are especially proud this evening to welcome you to our seventeenth Coronation Ball and Ceremony.

To the visiting courts and their members we extend a warm greeting and are pleased you are here to share this special moment with us. To the candidates and their committees we thank you for contributing so much of your time, creative energy, and love toward an event that has become a San Francisco tradition. The first Empress in the United States received her crown here in San Francisco.

Events like this make it possible for the Tavern Guild to continue to sponsor the San Francisco Tavern Guild Foundation. The foundation was established in order to promote the physical, mental and emotional well being of the people of our Gay community.

To the newly crowned Empress of 1982 the Tavern Guild wishes you much success. To all our guests we say thank you and declare you an evening of lavish splendor and much enjoyment.

Our very best wishes,

Ed Scott
President

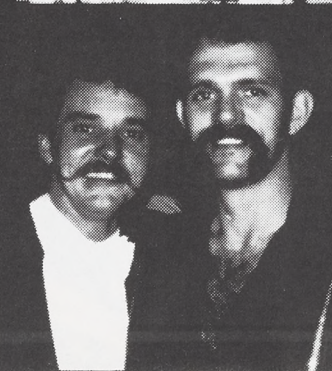
ES/bb

**To my Imperial Daughter:
Congratulations on a year well
done.**

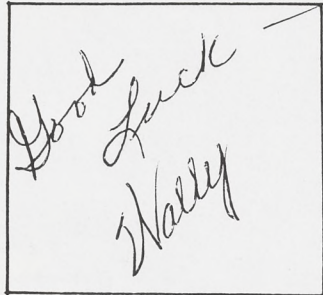


**Your Mother,
Fairy**

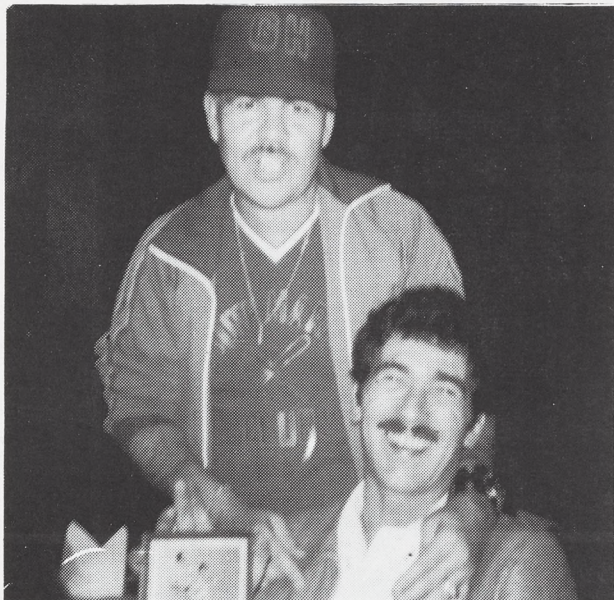
Queen Mother of Alameda County







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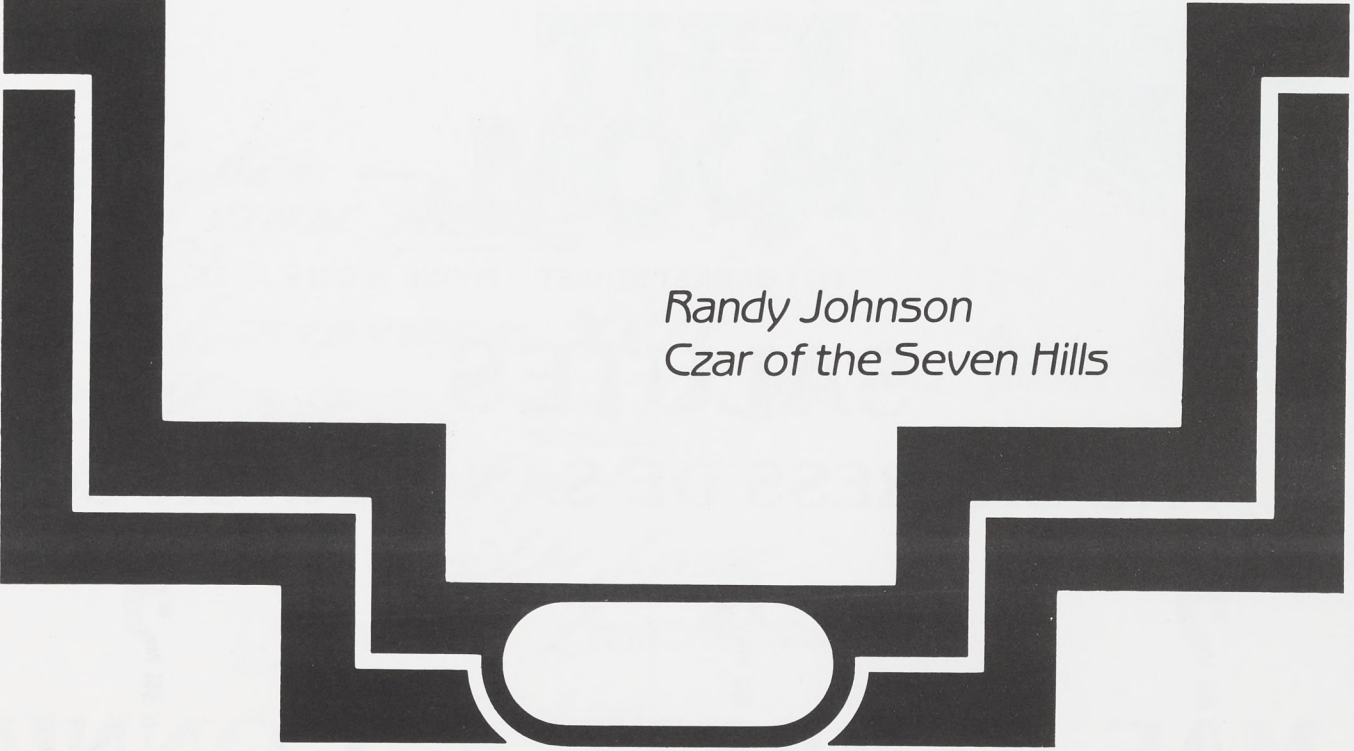
**Phyllis,
Thanks for a good year.**

Obbie & Lonnie





MY SINCERE APPRECIATION AND THANKS
TO THE TAVERN GUILD
AND THE COMMUNITY
AND BEST OF LUCK TO THE CANDIDATES



Randy Johnson
Czar of the Seven Hills

Congratulations!

*from Dick Kaye
Pacific Crown Distributors*

**CONGRATULATIONS
ON A
SUCCESSFUL
CORONATION**

JOHN L. MOLINARI
President, Board of Supervisors
City and County of San Francisco



1121 MARKET STREET - PHONE V O D K A - 33

SALUTES

THE EMPRESS DE SAN FRANCISCO

**?
MAE**

**?
BRETT**

**?
CONNIE**

THE COUNCIL OF GRAND DUKES & GRAND DUCHESSSES
OF SAN FRANCISCO

GRAND DUKE
ROGER



GRAND DUCHESS
VINNIE

PRESENT

"THE RUSSIAN COURT IN EXILE"

PARIS THE 20's

The Crowning of The Grand Duke & Grand Duchess

AUGUST 7, 1982

CALIFORNIA HALL

*Phyllis -
you made it!
Jo: Empress XVII
Call me, I will be
there to help!*

*With Love
Grand Duchess VIII
Eddie*



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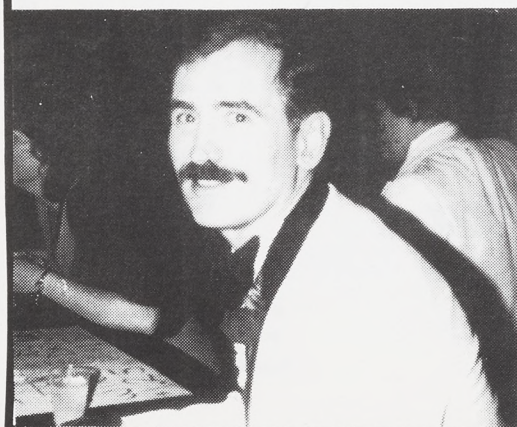
648-4846

**We do no Discriminate
Against Cats**

Phyllis , I had a

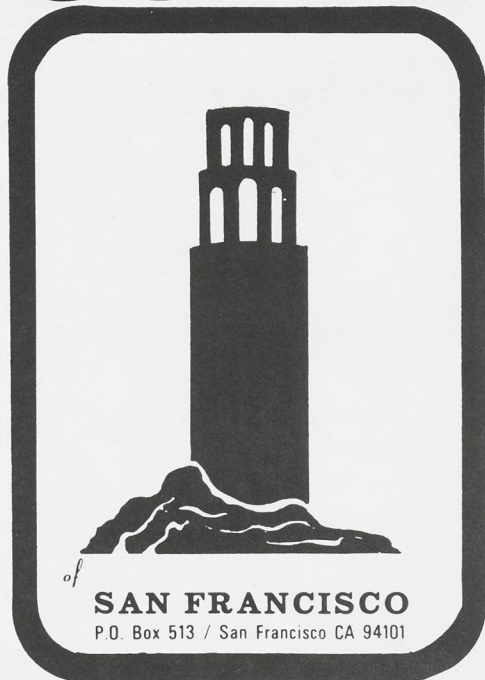
"Ducking" Good Time,

Best wishes to everyone



**Love, Bobby Pace
Emperor IX A.N.**

COITS



JOIN OUR SKI TRIP TO TAHOE - FEB. 26th



- JUICES - NAPKINS - CANDLES

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**Thanks for a fun year, Phyllis.
Welcome back, Pushy!!**

THE SAN FRANCISCO G.D.I.'s
THANK YOU FOR YOUR SUPPORT
-- AND LOOK FORWARD TO SEEING YOU IN '82

At:

EQUINOX BEER BUST

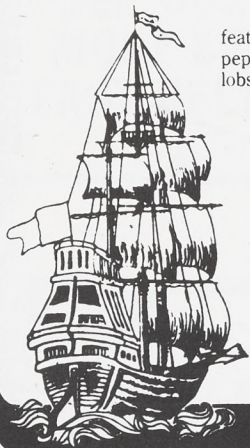
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SAN BERNARDINO-RIVERSIDE EMPIRE
PRIVY COUNCIL
PRESENTS

CORONATION 1982

TICKETS:
ADVANCE: \$ 8.00
AT DOOR: \$12.00

DOORS OPEN 6:00 P.M.
SATURDAY, FEBRUARY 27, 1982
CORONATION 7:00 P.M.

THEME
SEQUINS, SPARKLES & STARS!
(A NIGHT OF IMPERIAL ELEGANCE)

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Thanks, Phyllis.



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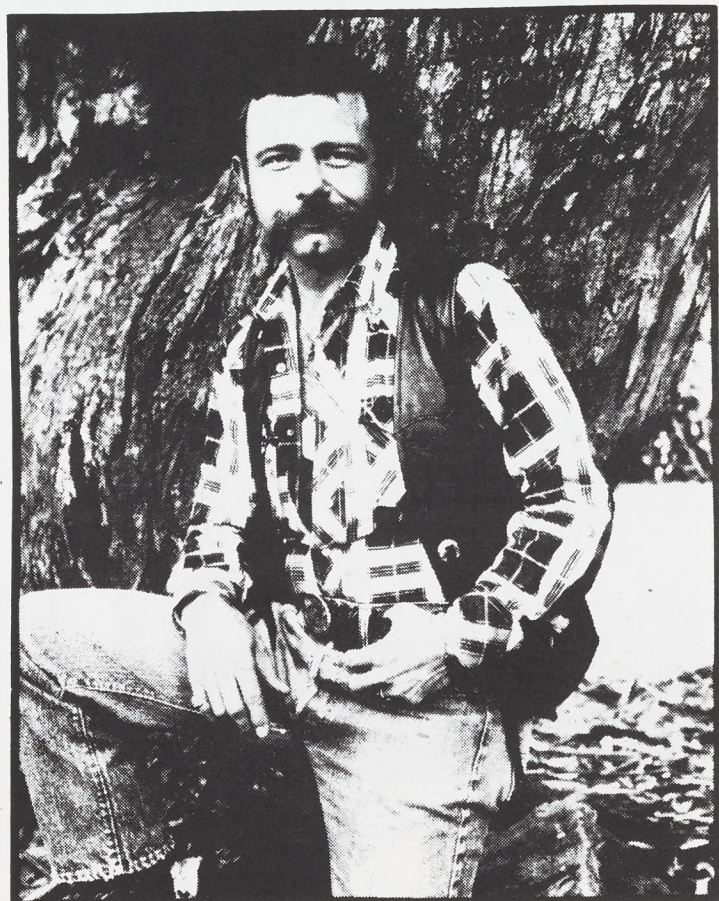
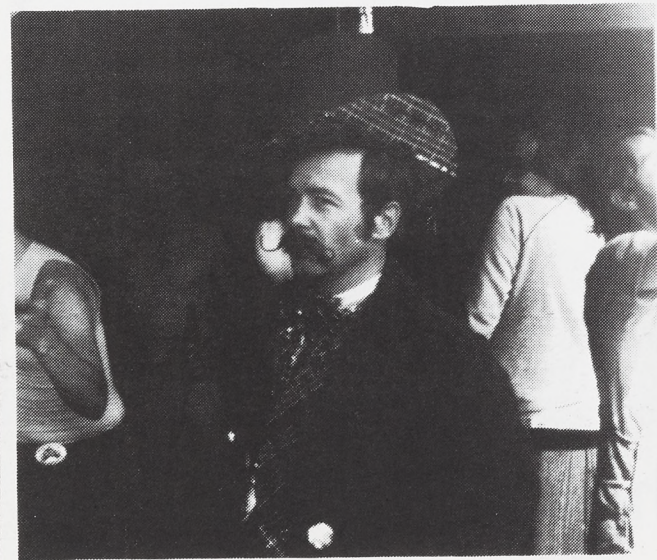


Brett

Best Wishes - BRETT



H.M.I.M. GENE BETTIS
EMPEROR SAN FRANCISCO '81

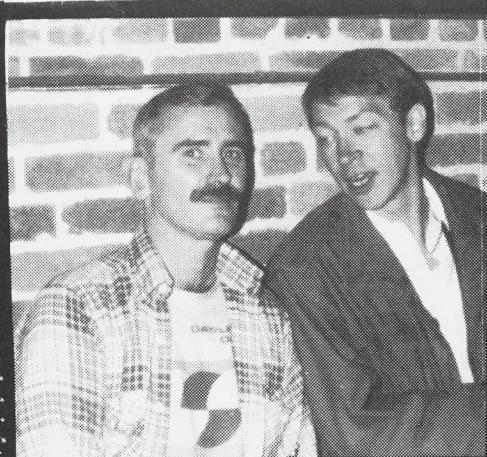


CREDITS

CORONATION '82 CHAIRPERSONS:	Empress XIII Char and Mark Frieze
MISTRESS OF CEREMONIES:	The Vanessa of Portland
MASTER OF CEREMONIES:	Bob Cramer, Emperor III (A.N.)
STAGE MANAGER:	Michael Gill
TECHNICAL DIRECTOR:	Wally Rutherford
SOUND:	Marv Durland
LIGHTS:	Mark Worthington
SETS:	Obie Howell
FLOWERS:	Tom Weber
FLOOR MANAGER:	Hydie Downard
USHERS:	Coits of San Francisco and the Motorcycle Clubs of San Francisco
TICKETS:	New Bell Saloon - Kokpit - The Mint - Mark Frieze and Charles Morrow
TREASURER:	Mark Frieze and Charles Morrow
CORONATION POSTER DESIGN:	Christian Anderson
PROGRAM:	
DESIGN & LAYOUT:	Mark Frieze, Char, Phyllis & Leona
PHOTOS:	Lonnie Shotwell III
TYPESETTING:	Gay Graphics & Typesetting
PRINTING:	Lou Greene Printers
AD SALES:	Mark Frieze
BAR:	Tavern Guild of San Francisco - Mark Frieze and Lynn Bumpus

SPECIAL THANKS TO:

The officers and Board members of the Tavern Guild, the candidates and their committees, Mr. Jim Bonko, and all of the community for their support of one of San Francisco's traditions:





*Melvina
Dauphine
II de San Francisco*

In Memoriam

This page dedicated by The Privy Council



*Voodoo
Czarina de Polkstrasse*

Members of the Tavern Guild of San Francisco

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Galleon Bar & Restaurant
The Gangway
Gilmore's
Ginger's
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Rainbow Cattle Company
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Ramrod
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Rusty Nail (Forestville)
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The Trench
3rd Street Station (Santa Rosa)
Trocadero Transfer
Twin Peaks Tavern
Two Turtles
Whiskey Gulch Saloon (Palo Alto)
The Watering Hole
White Elephant
White Swallow